

Teddy Mbugua

Portfolio 2025







Developed visual identity for The Nrb Bus. A logo, website, business cards, letterhead, profile booklet, merchandise items, t shirts, and mugs were all created. This comprehensive branding project demonstrates my ability to establish a strong, cohesive visual presence across diverse platforms.





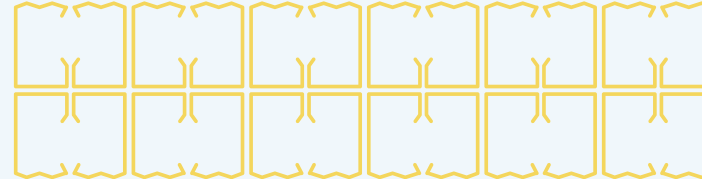
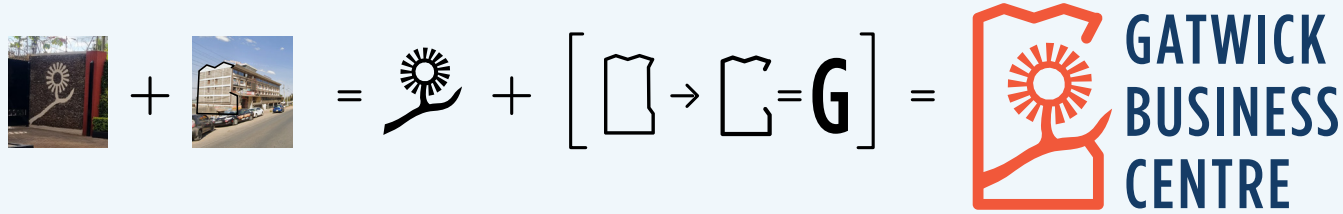
Designed the visual identity for the miniseries African Space Makers. Among other things, the project required the creation of a logo, a website, flyers, a brochure, social media assets, and bus branding. My work contributed to a compelling visual narrative that enhanced the miniseries' reach and impact.





Designs for TEDx Hargeisa, Somaliland. I crafted impactful visual materials that supported the event's mission of sharing ideas and inspiring local communities.





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AMOUNT RECEIVED IN WORDS

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INVOICE

Invoice No.:

Invoice To:

Item	Item Description	Price	Qty	Total

Sub Total:

Tax:

Total:

Thank you for your business

info@gatwickbusinesscentre.co.ke
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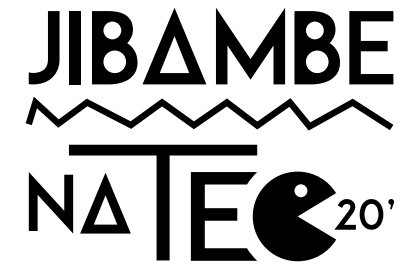
Designed the brand identity for the Gatwick Business Centre. I created the logo using the building's outline forming the letter 'G' for Gatwick, as well as the shape and colours of the gaillardia flower, which blooms abundantly in the area. After receiving clearance for the logo, I began developing the office stationery that is regularly used in the business premises.





Assorted logo designs for different clients Vol. 1





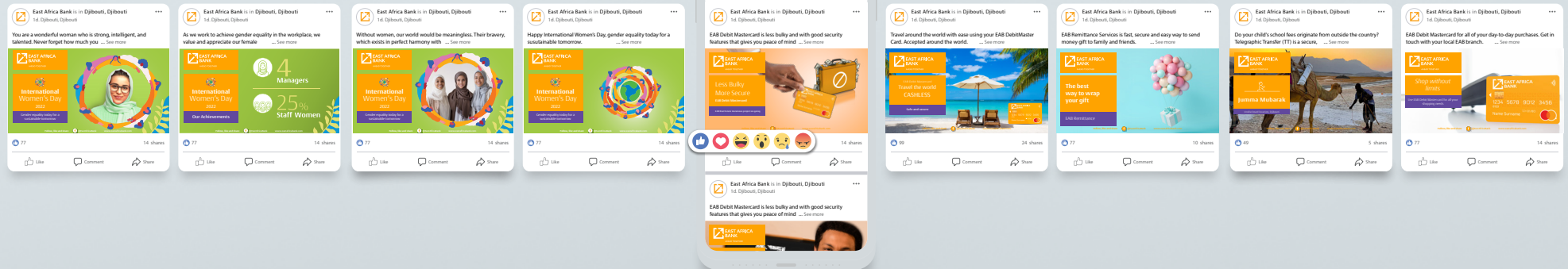
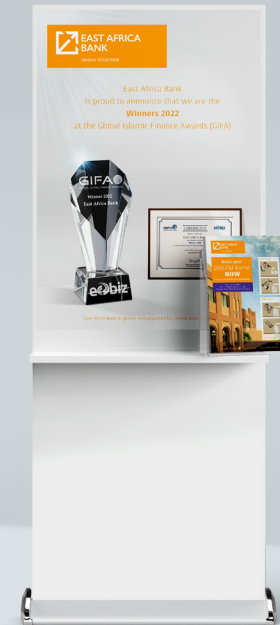
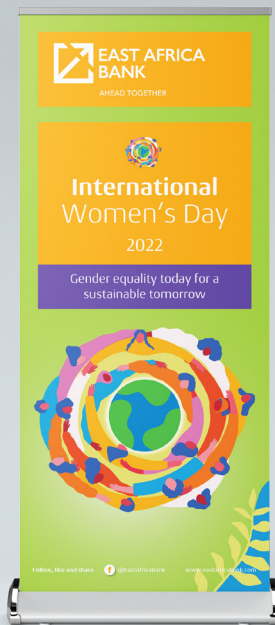
Assorted logo designs for different clients Vol. 2





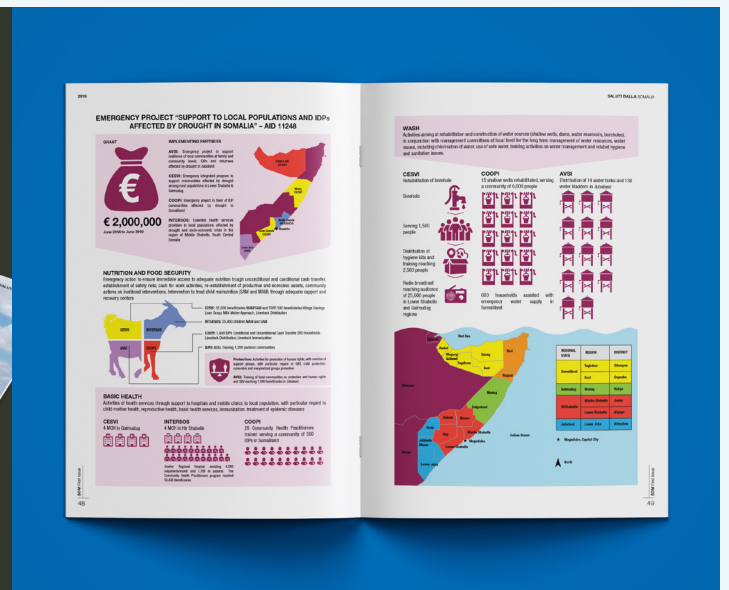
Development of East Africa Bank brand identity. The project required the development of a brand style guide. This involved creating comprehensive visual guidelines that ensured brand consistency across all communications.





Some of the social media assets, television commercials, and point-of-sale materials developed for the East Africa Bank in 2022 to 2025





Designed the inaugural SOM Magazine, transforming a comprehensive financial report into an engaging, picture-rich magazine format. Spearheaded by the Italian Agency for Development Cooperation (AICS) with the support of The Nrb Bus, my design approach successfully illustrated complex financial data, making it 'fun to read' and significantly more accessible to a broader audience. This project showcases my expertise in converting complex information into compelling, accessible visual narratives





With the assistance of the Aga Khan Foundation, I created Back to School manuals for the Ministry of Education in Uganda. This project showcased my ability to simplify complex educational guidelines into captivating, illustrated infographics, making critical information accessible to a broad audience and enhancing learning outcomes.





Designed audited financial report book for Three Sixty Stevedoring, a company based in Port of Djibouti. My design brought clarity and professionalism to complex financial data, ensuring accurate and accessible reporting.





Designed coffee table book for KCB Bank to celebrate 120 years of operation. This involved intricate layout and image curation to visually articulate the bank's rich history and achievements.



The End

